

2025-26 EM/ANB BUSINESS PLAN



LIEN SANTÉ
NB
HEALTH LINK

OUR VISION

Improving the quality of life of New Brunswickers within their communities.

OUR PURPOSE

- To optimize patient experience
- To enhance staff experience
- To pursue organizational excellence

Our Strategic Directions



Our Priority Initiatives

Please Note: Numbers indicate respective strategic directions

- Implement Positive Workplace Framework **(1,2,3,4)**
- Conduct Health Services Coordination Model Feasibility Study **(1,2,3,4,5)**
- Advance and Expand the Practice of Integrated Person-Centred Care in the Community **(1,2,3,4)**
- Integrate NB Health Link into the Provincial Primary Care System **(1,2,3,5)**
- Initiate Ambulance New Brunswick System Stabilization Plan **(1,2,3,4)**
- Conduct Paramedic Services System Review **(1,2,3,4)**